Do you want to explore how your idea or innovation could be used in the real world? Do you think it may have commercial applications? Are you willing to “get out of the building” to find out? If you answered “YES,” then the **I-Corps™@Rutgers** program may be for you!

Students, faculty, staff from **ALL Rutgers campuses and invited schools** who have a **STEM-based Innovation** are invited to apply for this eye-opening 5-session program funded by the National Science Foundation.

**Benefits of participating in the Rutgers I-Corps™ Site include:**

- Discover a market for your innovation/technology that you had not previously considered by visiting potential customers
- Meet knowledgeable people from within and outside the university who can help you with your business/career
- Gain experience about what it takes to commercialize technology and overcome barriers to adoption of innovative ideas
- Develop interpersonal skills that could directly impact your technology or your career
- Learn about Lean Launchpad Methodology and the Business Model Canvas
- Receive designation as an NSF-funded project, opening up opportunities to apply for training and funding though the NSF’s National I-Corps™ team program ($50,000 grant) and more.
- Expand your knowledge of Rutgers Innovation & Entrepreneurship ecosystem
- Receive reimbursement of up to $2500 in expenses per team.

For more info or to apply: [http://oedi.rutgers.edu/content/rutgers-i-corps-site.html](http://oedi.rutgers.edu/content/rutgers-i-corps-site.html)

Cohort 7 will begin Feb 28th, 2020. Our application process is rolling. **Apply today!**

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**Spring 2020 Cohort 7:**
- Feb 28, 9am - 1pm
- Mar 6, 9am - 1pm
- Mar 13, 9am - 1pm
- **(break)**
- Mar 27, 10am-12pm WebEx
- Apr 3, 9am - 1pm

**For additional information contact:**
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